



**Red Urucum (cor 30)**

The colour pigment used is the red pigment of the seeds of the urucum plant (Annato or Achiote plant). The Native Americans have been using these pigments for ages to make body paint to protect them against the sun and insects.



**Red Rubia (cor 31)**

Rubia is one of the species of climbing herbs, also known as Madder. These red tone berries grow during summertime. The colour was used to colour textile, but also as a colorant for paint. Selma uses the pigment of these berries to create the colour Red Rubia.



**Red Cochonilha (cor 32)**

Cochonilha (Cochineal) is a little scale insect that lives on cacti. This plant louse produces a strong, red colour which Selma uses to make the colour Red Cochonilha. The pigment is also being used a lot in the cosmetic industry.



**Azul Anileiras (cor 33)**

This blue indigo colour is made with the natural pigment that can be obtained from the fermentation of the leaves of several species of anileiros, such as Indigofera, also used for the coloring of jeans.

red Urucum  
rubia  
cochonilha  
azul  
anileiras

CORES  
DA  
TERRA  
Cosmética e Têxtil

