

## **BIOGRAPHY.**

Zoocreative was founded in 2001 in Bera(Navarre), with a spirit integrating different professionals and ways of thinking, stemming from curiosity and their way of understanding projects.

### **GORKA IBARGOYEN PRIETO**

Born in Bera (Navarre) in 1974, he studied Industrial Design at the Girona Superior Polytechnic University (1993-1998). After finishing an internship at FAGOR as an industrial designer, he became part of the faculty of the University of Girona, as a Projects professor. In 2001, he founded Zoocreative, along with Jaume Ram3rez.

### **JAUME RAM3REZ PUJOLAR**

Born in Olot (Girona), in 1973, he studied Industrial Design at the Girona Superior Polytechnic University (1993-1998). He did an internship at Faurecia (Automotive) as an Industrial Designer in Barcelona and Sontra (Germany). In 2001, he founded Zoocreative, along with Gorka Ibarгойen.

### **JOSEMA CARRILLO ARTOLA**

Born in San Sebastián (Gipuzkoa) in 1972, he studied Graphic Advertising at the Urgull school in Andoain (1992-1995). He founded the Simplicissimus design studio in San Sebastián in 1996-1998. Currently, he is a Projects professor and assistant director of the Kunsthal design school (Irun) and a partner in Zoocreative, along with Jaume Ram3rez and Gorka Ibarгойen.

## **AWARDS AND CONTESTS.**

### **TXINGUDI SIGNAGE**

Signage design for the Txingudi Bay Trail.  
Cross-border Consortium of Bidasoa-Txingudi. Irun, Hendaye, Hondarribia, 2006. (First Prize)

### **MARSEILLE SIGNAGE**

Signage design for the parks and gardens of Marseille.  
Marseille Town Council, 2006. (Second Prize)

### **DELICA TRAYS**

Red dot design awards 2007.  
Design Plus 2006.  
Delta de Oro, Delta ADI- FAD Awards, 2005.

### **DESIGN CREATES EQUALITY**

First national HP contest. Design of a poster in DIN-A1 format. Madrid, 2004. (Selected as a finalist)

**STREET FURNITURE FOR THE HISTORICAL SECTION OF  
ÁLAVA**

Vitoria, 2004. (Honorable mention).

**EDUCATIONAL KIT**

Educational contents design. Cross-border Consortium of Bidasoa-Txingudi. Irun, Hendaye, Hondarribia, 2001. (First Prize)

**SEMINARS.**

**THE MAKING OF...**

Conference promoted for ADI-FAD  
Convent dels Angels. Barcelona (Spain) 2007.

**ABLA**

First conference on communication, design, marketing and media.

"The creative process in the creation of an identity". Irun, 2007.

**ADI-FAD**

"Champions every day". Round-table discussion for the participants in the Delta Awards. Barcelona, 2006.

**KUNSTHAL CENTER FOR DESIGN AND THE PLASTIC  
ARTS**

VII Design Conference. The entrails of the creative process.  
Irun, 2006.

**ARAGONESE DESIGN CENTER**

Workshop. improving the use of an everyday item. Zaragoza, 2005.

**WOOD CLUSTER, GALICIA**

Added value for products. Santiago de Compostela, 2005.

**UNIVERSITY OF LA CORUÑA**

The interrelationship between Architecture and Industrial Design in the development and Application of Stratified Materials. La Coruña, 2004.

**VALLADOLID SCHOOL OF ART**

Design in Euskadi. Valladolid, 2004.

**MAUD 03 SEVILLA**

Pablo de Olavide University, Milan Polytechnic and Glasgow School of Art.

University Masters in Design. Design for society. Seville, 2003.

## **EXHIBITIONS.**

### **DELTA ADI-FAD AWARDS**

Exhibition at the Delta ADI-FAD Awards  
Convent dels Angels. Barcelona (Spain), 2007.

### **TOKIO DESIGN WEEK**

Exhibition : Spain playtime  
Tokyo Design week (Japan), 2007.

### **COTIDIANO**

Valores del Diseño  
Circulo de bellas Artes, Madrid (Spain) 2007

### **DELTA ADI-FAD AWARDS**

Exhibition at the Delta ADI-FAD Awards  
Forum Building. Barcelona (Spain), 2005.

### **DESIGN PLUS 2006**

Exhibition at the Design Plus Awards.  
Ambiente Trade Fair. Frankfurt (Germany), 2006.

### **TOKIO DESIGNER WEEK**

Exhibition : Spain color "Fresh Air in Spanish Design"  
Tokyo Designer week (Japan), 2006.

### **BIENNALE INTERNATIONALE DESIGN 2006**

Exhibition : Living Spain  
Saint-Etienne (France), 2006.

### **ADI-FAD**

Travelling Exhibition "Champions every day".

### **OFFJECTES**

Exhibition: Concepts and designs for the turn of the century.  
Museu de les Arts Decoratives, Barcelona (Spain) 2006-07.

### **VALENCIA FURNITURE FAIR**

Exhibition: Domus Mediterranea project, marble bottle rack.  
Valencia, 2005.

## **BIBLIOGRAPHY.**

### **EL PAIS SEMANAL.**

November 07. Spain

### **AVOTAKKA**

November 07. Finland

### **BOUTIQUE**

2007. Germany

### **EL PAIS SEMANAL.**

October 07. Spain

**ELL DECO.**  
October 07. UK

**DE STANDAARD MAGAZINE**  
January 07. Belgium

**OFFJECTES**  
Concepts and designs for the turn of the century.  
Publisher: Actar.

**MUOTO**  
June 2006. Finland

**GUIA CREATIVITY**  
2006 Spain

**FREUDIN**  
No. 24. Germany

**DESIGN PLUS 2006**

Frankfurt

**ON DISEÑO**

No. 268 Spain

**ABITARE**

No. 457. Italy

**HABITANIA**

No. 60. Spain

**DISEÑO INTERIOR**

No. 156. Spain

**MAGAZINE LA VANGUARDIA**

No..61. Spain

**EXPERIMENTA**

No. 52. Spain

**VISUAL**

No. 123. Spain

**REGAL CERÁMICA**

2006. Spain

**ARTEGRAFICA**

No. 12. Spain